



# REGISTRATION PACKET

# 26th Annual Utah Housing Matters Conference

MONDAY - WEDNESDAY August 29 - 31, 2022

Zermatt Resort | Midway, UT





# AGENDA at GLANCE

## MONDAY

Fly Fishing (organized)  
Mountain Biking & Hiking (on your own)  
Four Workshops  
Dinner  
Affordable Housing Developers Presentations

## TUESDAY

8:00 - 10:00 am	Breakfast and Guest Speaker
10:15 - 11:45 am	Workshops I
Noon	Lunch and Guest Speaker
1:45 - 3:15 pm	Workshops II
3:30 - 5:00 pm	Workshops III
5:00 - 8:00 pm	Reception

## WEDNESDAY

7:30 - 09:00 am	Breakfast and Guest Speaker
9:15 - 10:45 am	Workshops IV
11:00 - 12:30 pm	Workshops V
12:30 - 1:45 pm	Lunch and Panel Presentation
2:00 - 3:30 pm	Plenary

**August 29 - 31, 2022**  
**Zermatt | Midway, UT**



# SPONSORS

## **TITLE**

American Express Center for Community Development

## **PLATINUM**

Rocky Mountain Community Reinvestment Corporation

## **GOLD**

Ally Bank • Comenity Capital Bank • Enterprise • Goldman Sachs  
Key Bank • Morgan Stanley Group • The Richman Group  
Utah Housing Corporation • Utah Housing Preservation Fund

## **SILVER**

Brown & Brown • Community Action Partnership of Utah  
ej architecture, pllc • Eide Bailly • National Equity Fund, Inc  
Rocky Mountain Power • NeighborWorks America  
Utah Non Profit Housing Corporation

## **BRONZE**

AARP • Utah DWS Housing & Community Development  
Federal Home Loan Bank of Des Moines • giv group  
Housing Stability Division, SLC • KIER Construction  
Merrick Bank • Neighborhood Nonprofit Housing Corporation  
NewWest Community Capital • Optum Bank • Restore West  
TWG • Utah NAHRO • Winthrop & Weinstine

## **COPPER**

First Step House • Harold Woodruff Architect/Planner  
Sellers Management • Pentalon Construction  
Utah Center for Neighborhood Stabilization

# GUEST SPEAKERS



**Renee M. Willis**



**Renee M. Willis** is National Low Income Housing Coalition's (NLIHC) Senior Vice President for Racial Equity, Diversity and Inclusion. In this role, Renee works to ensure that NLIHC's commitment to racial equity, diversity, and inclusion is woven through its culture, policies, programs, and practices. She also leads NLIHC's intensified engagement of renters with low-incomes and people with lived-experience with homelessness and housing instability. From 2015 to 2021, Renee served as NLIHC's Vice President for Field and Communications. In 2020, she served as a fellow with the Shriver Center's Racial Justice Institute and joined a network of advocates working on race equity issues across the country.

Renee has more than 20 years of experience in affordable housing, including establishing and leading successful community and region-wide initiatives. She has extensive experience in strategic planning, financial management, marketing, organizational development, staff management, and program operations. Renee previously served as housing services chief with Arlington County, Virginia; as administrator of the Office of Landlord-Tenant Affairs for Montgomery County, Maryland; and as advocate and manager for the Public Justice Center's Tenant Advocacy Project. Renee earned dual BA degrees in English and Spanish from the University of Maryland. She also holds a Certificate in Public Management from George Washington University.

**Inclusion, Diversity, Equity, Anti-racism, and Systems-thinking (IDEAS)** is the future of housing. It is how together we will build a racially and socially equitable society where everyone has a quality, accessible, and affordable home.

When all people have accessible and affordable homes in diverse and inclusive communities, we all benefit. Our economy benefits. Research shows that housing influences outcomes across many sectors. Students do better in school when they live in stable, affordable homes. People are healthier and can more readily escape poverty and homelessness. Yet, people of color are significantly more likely than white people to face systemic barriers to quality, accessible, and affordable homes. In fact, 1 in 4 Black families and 1 in 6 Latino families live in neighborhoods of concentrated poverty, compared to only 1 in 13 white families. Housing is the pathway to economic mobility and opportunity. Yet for far too many people in this country, the pathway is full of roadblocks.

In an effort to remove these roadblocks, the National Low Income Housing Coalition (NLIHC) has undertaken an organization-wide initiative to advance racial equity and inclusion in our policy analysis and strategy, our internal operations and relationships, and our work with external partners.



**Nate Shultz**

**Nate Shultz** serves as a Senior Advisor to the Assistant Secretary for Housing – Federal Housing Commissioner at the U.S. Department of Housing and Urban Development. In this capacity, he advises the Commissioner and other senior HUD officials on a wide array of policies and initiatives associated with FHA and Office of Housing programs. Prior to coming to HUD, Mr. Shultz led Fannie Mae's single family Affordable Housing Preservation work under the Duty to Serve initiative, with a focus on shared equity homeownership and distressed properties and neighborhoods. He has also held leadership roles at mortgage lender and servicer, TMS, the Colorado Housing and Finance Authority, and FHA during a previous tenure at the Department.

# GUEST SPEAKERS



**Brigid Korce**

**Brigid Korce** has been working in affordable housing for nearly twenty years and with BeauxSimone Consulting since 2015, focusing on Supportive Housing in rural and tribal communities. Brigid is committed to affordable housing to build equity, stability, and health for all and has significant direct service and program management experience. From 2014 through 2021, Brigid previously served as Programs and Development Director at a Southwest Colorado housing non-profit, working with federal and state-funded housing programs including CoC, VASH, Housing Counseling, Housing Choice Vouchers, CSBG, CDBG, and ESG. Brigid also engaged in housing development including Durango's first Permanent Supportive Housing development called Espero Apartments which opened in Fall 2021.



**Wanda Harrison**

**Wanda Harrison** moved to Colorado from Salt Lake City Utah in the fall of 1988, where she started a family, raising two sons on her own. Wanda started her career path in administration, where she worked as a Quality Assurance specialist for a communications company for over 16 years. In 2006, Wanda made the decision to pursue a different career, in doing so she enrolled in a degree program at Metro State University of Denver. After 4 years of college and holds a Bachelor of Science Degree in Human Service, along with a Certified Addiction Specialist Certification (CAS). She has several years of experience as a Human Service Professional and has worked with several organizations that serve the High-Risk Youth population. She also has worked with adults detoxing from substance abuse. Wanda's experience cultivated into working with formerly incarcerated men and women and is now working with the Justice-Involved Homeless population. She is the Director of resident services at Providence at the Heights a permanent supportive housing building in Aurora.



**Bruce Mitchell**

**Bruce C. Mitchell** is National Community Reinvestment Coalition's (NCRC) Research's Senior Analyst. As an urban geographer, he recognizes the crucial role of place in determining the range of economic opportunities available to people. He specializes in the application of quantitative methods, including conventional and spatial statistics, remote sensing and geographic information systems (GIS) to analyze patterns of inequity in U.S. cities. He is deeply interested in the historical and structural factors which have shaped the present demographic and socioeconomic patterns of neighborhoods. These factors include segregation, redlining, suburbanization, urban renewal and gentrification. He has published works on environmental justice and disparities in access to financial services for minorities and people of lower socioeconomic status in U.S. cities. Bruce holds a PhD in Geography and Environmental Science and Policy from the University of South Florida, School of Geosciences.

# GUEST SPEAKERS



**Rick Bishop**

**Rick Bishop** is vice president of acquisitions for National CORE, one of the nation's largest nonprofit affordable housing developers, which has developed more than 120 properties across the United States. He also serves as co-director of the Inland Center for Sustainable Development (ICSD), which operates as one of four centers within the School of Public Policy at the University of California, Riverside. ICSD's objective is to be a network center, honest broker, resource, and important leader in public analysis and decision-making for local and regional leaders as they identify and focus on critical topics and issues related to future growth in Riverside and San Bernardino Counties. He recently retired as executive director of the Western Riverside Council of Governments (WRCOG) and the Riverside County Habitat Conservation Agency (RCHCA), where he served in this capacity for nearly 21 years. He was responsible for developing and implementing a number of regional programs in diverse areas such as transportation, energy, and the environment. Prior to joining WRCOG he worked in both the private and public sectors, managing entitlement projects for wireless communications, overseeing county legislative programs, negotiating public facilities development agreements, preparing fiscal impact reports for development projects, and ensuring proper project mitigation of impacts on public infrastructure.



**Dejan Eskic**

**Dejan Eskic** is a senior research fellow at the Kem C. Gardner Policy Institute. Eskic is involved in housing, construction and real estate research, fiscal impact studies and economic and demographic analysis. His professional career has focused on providing the best information to key decision makers, whether they'd be local or state officials, executives of national retailers or publicly listed REIT's. Prior to joining the Gardner Policy Institute, Eskic worked in the retail research industry where he evaluated current and future sales performance for retail sites through statistical gravity modeling reflecting market demographics throughout the Country. Additionally, he has worked on a number of public-private-partnerships relating to Tax Increment Financing, along with numerous real estate market studies and economic development plans.

Before earning a Master's in Real Estate Development, Eskic earned a B.S. in Urban Planning, both from the University of Utah. He also serves as an adjunct professor of Real Estate Market Analysis at the University of Utah.



**Mark Knold**

**Mark Knold** is the Chief Economist for the Utah Department of Workforce Services. Mark has worked for the department and its predecessor for 32 years and holds a Master's Degree in economics from the University of Utah. His role is to oversee the department's economic staff and to convey clearly and concisely labor market related economic issues and trends affecting Utah. Responsibilities are to guide and direct economic content production, organization and presentation, along with guiding labor-related research analysis.

# TRAININGS



## **Counseling Solutions for Vulnerable Populations and Homelessness in Times of Crisis**

The COVID-19 crisis has caused an uptick in families who need housing counseling assistance. Those at a higher risk include households with minimal to no savings, limited English proficiency, older populations and many more. These same vulnerable populations are at high risk of becoming homeless. However, with proper tools, which you'll gain in this session, housing counseling agencies can help minimize the risk and impact of current financial circumstances on these vulnerable populations. In this 90-minute webinar, you will define what constitutes a population that is susceptible to becoming homeless. You'll then identify challenges and explore services and protections available during and after the COVID-19 crisis, as well as analyze processes for effectively delivering high levels of service when counseling vulnerable populations. This includes how to establish partnerships with community agencies and navigate the proper workflow of referring clients that are identified as vulnerable or at risk.

This course provides 1.5 NCHCEC continuing education hours

## **Rental Counseling & Eviction Preventions in Times of Crisis**

The impact of COVID-19 on renters means that housing counselors will likely encounter a substantial increase in rental counseling demand. Counseling renters during and after the pandemic will require updates to current rental counseling processes, including an understanding of new relief programs.

This course will arm learners with the most current information on the COVID-19 Tenant Relief Act, government assistance programs, eviction moratorium and rental relief options. It will also provide tips and resources so housing counselors can assist clients efficiently and effectively during the pandemic, helping clients avoid eviction after moratoria are lifted. You will also be provided with the latest updates on tenant rights and federal procedures during the current health and economic crisis.

This course provides 1.5 hours of continuing education.

## **Navigating Credit Concerns Amidst an Eviction/Foreclosure**

Homeowners and renters alike are finding themselves wondering what happens now that I may be evicted from my home. Will I ever be able to rent again, or purchase a home again? As a counselor, how can you help? When an Eviction or Foreclosure is inevitable, providing timely and accurate steps to navigate through the credit implications, while giving hope of moving beyond the crisis, is a valuable skill.

This is a 90-minute faculty-led webinar that will provide tips and reinforce the tools and skills needed to help clients transition gracefully while equipping them for the journey to restore and rebuild.

The webinar training will include resource materials, check-and-reflect activities, interactive polling, and participant Q&A with the faculty. A quiz will open at the conclusion of the session which must be passed in order to obtain a certificate and credit toward continuing education hours. Participants can access the training site upon registration and begin looking at the available resources prior to the live online training session. Participants will complete the quiz and print their certificate immediately after the live session.

This course provides 1.5 hours of continuing education.

# WORKSHOPS

AUGUST 29

**MONDAY**

3:00 - 8:00 PM

5:00 PM

## Monday Kick Off Workshops

CRA Update

Permanent Supportive Housing

Utah Legislative Policy Changes

The past today: Redlining

UHC Affordable Housing Presentations

Fireside Chat with Prominent Leaders in the State

**DINNER**

AUGUST 30

**TUESDAY**

8:00 AM - 5:00 PM

5:00 - 8:00 PM

Beginner Workshops • Investors Market & Exit Strategy • Problem solving Property Management in a Time of Crisis • The Most Known Secret Recipe for a Successful Landlord • Permanent Supportive Housing Models • Maximizing Your Developers Fee  
Advancing State Policies: Utah's First Ever Eviction Expungement Law

**RECEPTION**

AUGUST 31

**WEDNESDAY**

7:30 AM - 3:30 PM

Anticipating Construction Costs in a Financially Volatile Market • Lessons Learned: Tiny Homes, Container Homes & ADUs • Twinning 9% and 4% Projects: How It Is Done • Improve Monitoring of Tenants in Deed Restriction Properties • Land Trusts & Self Help • What Does Development Success Look Like?  
NeighborWorks America Trainings

# SCHOLARSHIPS

## SCHOLARSHIPS

### General Scholarships

Thanks to our conference sponsors, a number of scholarships have been made available to any nonprofit organization with the nature of financial need. To apply, send a letter detailing how the conference will be beneficial to your organization, your financial need, and if you have attended our conference in the past.

**This scholarship includes registration fee for the conference only.**

### Rural Scholarships

American Express Center for Community Development is offering scholarships to any rural non-profit organization located outside the Wasatch Front who has not attended the conference in the past. Simply write a letter stating your request to come to the conference as a scholarship recipient and how the conference will benefit your organization.

**This scholarship covers registration fees and one night of accommodations at a local hotel.**

### Student Scholarships

Due to the generosity of our conference sponsors, we have scholarships set aside for students in professional programs at a Utah college or university. To apply for a scholarship, submit a letter stating how the conference will be beneficial to your schooling and future career plans.

**The scholarship covers registration fees only.**

**Scholarships are limited so please request early. Please send your request on company letterhead with registration by Friday, August 9th to: Francisca Blanc at [fblanc@utahhousing.org](mailto:fblanc@utahhousing.org)**

## VENUE & HOTEL

**RESERVE YOUR ROOM HERE**

**ZERMATT RESORT**  
Midway, UT



**Registration Form/Invoice**  
**UHC Conference 2022**  
 Email the form to [fblanc@utahhousing.org](mailto:fblanc@utahhousing.org)



**PLEASE BE SURE TO COMPLETE ENTIRE FORM**

**Please fill out the top of the form for each person registering—Thank you**

Name \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State & Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please enclose this form with payment and mail to:**

Utah Housing Coalition 230 S 500 W Suite 216  
 Salt Lake City, UT 84101



	Members	Non-Members	Presenter	Student
<b>All Three Days</b>	\$300	\$325	\$150	\$100
<b>Tue &amp; Wed</b>	\$250	\$275	\$125	\$75
<b>Monday 08/29</b>	\$50	\$75	\$50	\$25
<b>Tuesday 08/30</b>	\$150	\$200	\$75	\$50
<b>Wednesday 08/31</b>	\$150	\$200	\$75	\$50

TOTAL REGISTRATION \$

Any dietary restrictions?

Are you requesting a scholarship? Yes  No  (If Yes, please send letter of request with this form)

Would you like to include your membership fee? Yes  No

<b>Sustaining Member</b>	\$500
<b>For-Profit Organization</b>	\$250
<b>Non-Profit Organization</b>	\$200
<b>Government Entity</b>	\$200
<b>Individual</b>	\$50
<b>Lived Experience</b>	Scholarship

**Option 2:** Register Online using credit card payment

You can access the online registration here  
<https://www.utahhousing.org/2022-annual-housing-conference.html>

*There will be a \$25 administrative fee for cancellations*