

2026 UHC CONFERENCE

30th Anniversary Of The Utah Housing Matters Conference

 **17** August 31 – September 2, 2026

 Zermatt Resort, Midway, Utah



BRIEF AGENDA



MONDAY

Park City Affordable Housing Tour
Fly Fishing
Early Morning Trainings
Mountain Biking & Hiking
Workshops
Presentation
Reception

TUESDAY

Breakfast and Guest Speaker
Workshops
Lunch and Guest Speaker
Workshops
Reception

WEDNESDAY

Breakfast and Guest Speaker
Workshops
Lunch and Panel Presentation

Join us **August 31 – September 2**, at the scenic **Zermatt Resort** in Midway, Utah, for the Utah **Housing Matters Conference**—our biggest and most inspiring event yet!

Connect with affordable housing professionals, government leaders, and changemakers for **three days** of impactful sessions, collaborative workshops, panels, keynotes, and innovative discussions.

Come ready to network, learn, and lead as we work together to build stronger, more equitable communities, where every Utahn has a safe and affordable place to live —**see you there!**



REGISTRATION



PLEASE BE SURE TO COMPLETE ENTIRE FORM

Please fill out the top of the form for each person registering—Thank you!

Full Name:

Organization:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

2026 Utah Housing Matters Conference

Individual Registration Pricing

CONFERENCE PRICING	MEMBERS EARLY BIRD/REGULAR	NON-MEMBERS EARLY BIRD/REGULAR	PRESENTER	STUDENT
ALL Three Days	\$450/\$500	\$500/\$575	\$250	\$100
Mon & Tue	\$350/\$400	\$425/\$500	\$200	\$75
Tue & Wed	\$350/\$400	\$425/\$500	\$200	\$75
Monday	\$225	\$275	\$100	\$25
Tuesday	\$250	\$300	\$100	\$25
Wednesday	\$225	\$275	\$100	\$25

Total Registrations:

Dietary Restrictions: Yes No

Add Member Fee: Yes No

Total Amount \$: Yes No

SAVE SOME TIME

ADD YOUR ANNUAL MEMBER FEE ONTO YOUR REGISTRATION!

MEMBERSHIP LEVEL	UTAH HOUSING COALITION MEMBERSHIP
Housing Champion	\$1,500
Sustaining Member	\$650
For-Profit Organization	\$350
Non-Profit Organization	\$300
Individual	\$100
Lived Experience	Scholarship

Scan the QR code to donate or mail checks payable and this slip to the Utah Housing Coalition to:

230 S 500 W #216
Salt Lake City, Utah 84101

SCHOLARSHIP

Thanks to our generous sponsors, several scholarships are available for eligible participants. See below for details and application instructions. **One scholarship per organization limit.**

General Scholarships

Available to **nonprofit organizations with financial need**. To apply, submit a letter explaining how the conference will benefit your organization, outlining your financial need, and noting if you have attended in the past. This scholarship covers the conference registration fee only.

Rural Scholarships

Funded by the American Express Center for Community Development, **these are available to rural nonprofits located outside the Wasatch Front** that have not attended the conference before. To apply, send a letter describing your interest in attending and how it will support your work. This scholarship includes registration and one night of hotel accommodations.

Student Scholarships

Open to **students in professional programs at Utah colleges** or universities. To apply, submit a letter explaining how the conference supports your academic and career goals. This scholarship covers the registration fee only.



How to Apply

Scholarships are limited and awarded on a first-come, first-served basis. **Please submit your request on official letterhead, along with your registration, by August 1 to Zoe Newmann at znewmann@utahhousing.org.**



SPONSOR

HOUSING MATTERS CONFERENCE SPONSORSHIP FORM

PRESENTING SPONSOR | \$30,000

- Opening and Day Two Reception Sponsor
- Presenting Sponsor Recognition at Award Breakfast and 8 Tickets
 - **if submitted before April 17**
- 1 Speaking Opportunity
- 1 Workshop Slot
- **10 Three Day Conference Registrations**
- Name Recognized at Keynote
- Logo Displayed During Plenary Sessions
- Full Page Advertisement in Printed Agenda
- Logo Online
- 2026-2027 UHC Membership (Champion)
- Verbal Recognitions
- 8 Scholarships on your Behalf
- Resource Table

FOUNDATION SPONSOR | \$10,000

- Breakfast Sponsor
- Logo in the Printed Agenda and Online
- **4 Three Day Conference Registrations**
- 2026-2027 UHC Membership
- Verbal Recognition
- Logo Displayed During Plenary
- 4 Scholarships on YOUR Behalf
- Resource Table

PILLAR SPONSOR | \$5,000

- Water and Coffee Station Sponsor
- **2 Three Day Conference Registrations**
- Verbal Recognition
- Logo in the Printed Agenda and Online
- Logo Displayed During Plenary
- 1 Scholarships on YOUR Behalf
- Resource Table

NEIGHBOR SPONSOR | \$1,000

- **1 Three Day Conference Registrations**
- Resource Table

PREMIER SPONSOR | \$20,000

- Tuesday Lunch Sponsor
- 1 Workshop Slot
- **6 Three Day Conference Registrations**
- Name Recognized at Keynote
- Logo Displayed During Plenary
- Full Page Advertisement in Printed Agenda
- Logo Online
- 2026-2027 UHC Membership (Sustaining)
- Verbal Recognitions
- 6 Scholarships on your Behalf
- Resource Table

CORNERSTONE SPONSOR | \$7,500

- Photo Bus Sponsor
- **3 Three Day Conference Registrations**
- 2026-2027 UHC Membership
- Verbal Recognition
- Logo in the Printed Agenda and Online
- Logo Displayed During Plenary
- 2 Scholarships on YOUR Behalf
- Resource Table

COMMUNITY SPONSOR | \$2,500

- **1 Three Day Conference Registrations**
- Verbal Recognition
- Logo in the Printed Agenda and Online
- Resource Table

NONPROFIT SPONSOR | \$750

- **1 Three Day Conference Registrations**
- Resource Table



LODGING



LODGING INFORMATION

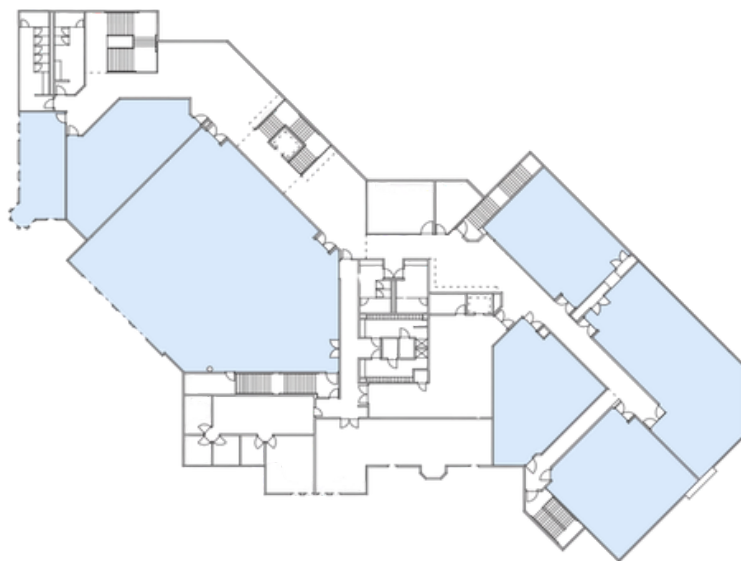
HOUSING MATTERS CONFERENCE

Address: 784 W Resort Dr, Midway, UT 84049

Phone: (866) 937-6288

We are excited to host this year's Housing Matters Conference at the beautiful Zermatt Resort in Midway, Utah. Nestled in the majestic Wasatch Mountains, Zermatt offers a peaceful, year-round retreat conveniently located between Park City and Sundance. Attendees will enjoy the resort's charming alpine atmosphere, comfortable accommodations, and a wide range of amenities.

BOOK YOUR ROOM HERE



EVENT QUESTIONS

Q: Should I stay at the resort or find lodging nearby?

A: If you're attending all three days of the conference, we highly recommend staying in town to fully immerse yourself in the experience.

Q: How early should I arrive to check in?

A: Check-in details will be shared closer to the event. We recommend arriving about 40 minutes before the event begins. If you're staying at the resort or nearby, consider arriving Monday morning to check in to your accommodations and enjoy some recreational activities before the conference starts. **Be sure to stop by the check-in table to pick up your name tag and program.**

Q: How will the workshops and panels work?

A: Throughout the conference, there will be multiple workshops covering a variety of affordable housing topics, each organized into themed tracks. After the workshops, everyone will come together for panels featuring national and statewide leaders discussing key issues.

Q: Will there be time for networking?

A: Absolutely! There will be dedicated time for networking, including during breaks. You'll also have the chance to visit sponsor resource tables. Many great projects and collaborations start during these informal moments.

Q: Will food be provided?

A: Yes, meals will be provided. Please refer to the schedule for specific details.

Q: When will the full agenda be released?

A: The full agenda will be announced in late July or early August.

Q: If I'm a panelist or leading a workshop, do I still need to register?

A: Yes, if you plan to attend any part of the conference outside of your presentation, please register. See the registration section above for pricing.

Q: When will I find out if I received a scholarship?

A: Scholarship decisions will be announced by August 10.

