

# Keynote Lunch at Noon



## Can You Imagine

Kelly K. Owens was born into an impoverished family in Mississippi. He spent his childhood traveling between Utah and Mississippi while overcoming physical and mental disabilities, including dyslexia which he still struggles with today.

After bouncing through the western U.S. in his late teens and early twenties, he landed back in Utah where he built his life. At age twenty-six, Kelly started his own moving company with nothing more to his name than a hand full of dollars and a truck he was renting-to-own.

After a rough beginning, he finally worked his way into success. Kelly's business continues to grow and flourish with dedicated employees, who have become like family. He has compiled his first published work of inspiring stories, *Can You Imagine*. Kelly will inspire you to overcome all obstacles and be everything you can imagine.

### Kelly Owens

Keynote Lunch Sponsored by:



## REGISTRATION

April 28, 2010

Name \_\_\_\_\_

Property/Company \_\_\_\_\_

Check One:

Owner/Executive     Management Staff

Maintenance Staff     Other

Conference Admission **\$15**    Keynote Lunch **\$35**

Conference Admission & Lunch **\$40**

**Nonmembers, please add \$10 to the above listed prices.**

Method of Payment:  Check  Credit Card

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax registration and payment to UAA at

801.484.8649, or mail to

448 E. Winchester Ste. 460, SLC, UT 84107

or scan & email to ashlee@uaahq.org



UTAH APARTMENT ASSOCIATION

448 East Winchester Street

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**2010 UAA  
Fair Housing  
Education Conference  
& Trade Show  
is April 28, 2010!**



**Presented By:**



**2010**

**UTAH APARTMENT ASSOCIATION  
FAIR HOUSING EDUCATION  
CONFERENCE &  
TRADE SHOW**

**April 28, 2010  
South Towne Expo Center  
9575 South State Street Sandy, Utah**

## 2010 Schedule

- 8:00 AM Trade Show Floor Opens/Registration Begins
- 9:00 AM Opening Ceremony
- 9:30 AM Education Session 1
- 10:45 AM Education Session 2
- Noon-1:15 Keynote Lunch
- 2:00 PM Education Session 3
- 3:30 PM Closing Ceremonies
- 4:15 PM Education Session 4

## ONE LUCKY



**WINNER**

will win \$1,000 CASH during the Keynote Lunch. Another individual will win \$500 at the Closing Ceremonies.

For more detailed descriptions on classes, please call the UAA at 801-487-5619

## “Bet on a Sure Thing!”



**Kate Good**

- Attention to Retention  
9:30 AM & 4:15 PM
- The New B 2 B: Back to Basics  
10:45 AM
- 50 Ways to Market, Connect, & Create a Customer  
4:15 PM



**Susan Wells**

- Social Media: The Good, The Bad, & The Ugly  
9:30 AM
- Customer Service: Are YOU as Good as You Think?  
10:45 AM & 2:00 PM
- Prospects LEASE Apartments, We Must SELL Them  
4:15 PM



**Lisa McQueeney-Dillon**

- Internet Leasing University  
2:00 PM
- Marketing to Gen X & Gen Y  
4:15 PM



### Other Courses Include:

- How to Manage the Hard to Manage Fair Housing for Property Managers (2 CE for Real Estate Licensee)
- Crime & Drug Recognition on Your Property
- Electrical Class for Maintenance  
9:30-11:00 AM
- Plumbing Class for Maintenance  
2:00-3:30 PM
- Legal Horror Stories & How to Avoid Them  
Panel: Levi Webb  
Kirk Cullimore  
Michele Hutchins  
Heather Morrison

